

# Building Futures

Support your future workforce with Building Futures Magazine.

Hiring skilled workers is a growing challenge for building trades companies. Building Futures Magazine provides much needed building trade features and information to high school and community college students so they are better able to see the benefits of pursuing a building trades job after graduation.

Published jointly by the Daily Journal of Commerce and Oregon Building Congress, Building Futures Magazine provides exclusive access to training, highlights career opportunities and promotes the building industry to students throughout the Northwest.

Building Futures Magazine is distributed by Oregon Building Congress to 20,000 high school and community college students, teachers, counselors and industry professionals.

The Oregon Building Congress is an award-winning, nonprofit organization whose mission is, "To partner with educators to increase the quality and diversity of applicants into the building industry." For more information, visit [obcweb.com](http://obcweb.com), or call 503.685.8313.

## Distribution Channels







Magazine Hard Copy  
Building Futures Website  
Building Futures E-Blast  
Building Futures Tablet Platform

## Important Dates

Reservation Deadline 10/05/12  
Publishes 10/31/12

# 2012 Building Futures Integrated Magazine

## 2012 COLOR AD RATES:

<b>A. Back Cover</b>	\$3044		
<b>B. Inside F/B Cover</b> 8.375 x 10.875	\$2664		
<b>C. Full Page</b> 8.375 x 10.875	\$1908		
<b>D. 2/3 Page</b> 5 x 10	\$1384		
<b>E. 1/2 Page</b> 7.5 x 4.875	\$1048		
<b>F. 1/3 Page</b> 2.375 x 10	\$691		
<b>G. 1/3 Page Square</b> 5 x 4.875	\$691		
<b>H. 1/6 Page Square</b> 2.375 x 4.875	\$418		

Hyper-link on digital copy \$50

## DIGITAL SUBMISSIONS

All ads include full process color.

Please provide correctly sized Adobe pdf files, 300 dpi, CMYK color (no RGB), all type outlined if possible. There is a 20% premium position charge for guaranteed position, subject to availability.

CANCELLATIONS: To avoid charges, cancellations must be given in writing no later than Materials deadline.



For ad reservations, contact Rynni Henderson at 503.802.7202 or [rynni.henderson@djcoregon.com](mailto:rynni.henderson@djcoregon.com)

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