



BUILDING FUTURES

BUILDING A BETTER WORKFORCE ONE STUDENT AT A TIME

Workforce development is the most important issue facing the A|E|C industries right now. Building Futures Magazine aims to address this issue by providing high school and college-aged students with the critical information they need to determine if a career in the built industries is right for them, and if so, how to get there. The publication, produced by the Daily Journal of Commerce for the Oregon Building Congress, is delivered both in print and digitally at the beginning of each school year to students, guidance counselors, principals and other education professionals across the Pacific Northwest. Don't wait until it's too late; help develop a better workforce now for a better tomorrow.

Distribution is focused on students and education professionals in both the printed magazine, email newsletter and digital edition.

IMPORTANT DATES

Publish: September 30TH, 2015

Ad Reservation: September 2ND, 2015

ADVERTISING RATES

Publication Sponsor*	\$3,500
Full Page	\$2,000
1/2 Page	\$1,100
1/3 Page	\$700
1/6 Page	\$500
1/2 Page Advanced Directory**	\$1,500
1/3 Page Advanced Directory**	\$1,000

*Publication Sponsorship is limited to one sponsor for entire year. Includes logo designated as Building Futures Sponsor on magazine cover, ENewsletter version, and on the publication page of both the Daily Journal of Commerce and Oregon Building Futures websites; choice of full page inside cover or full page back cover ad; 1/3 page advanced directory ad; leaderboard ad on all Building Future articles on the Daily Journal of Commerce website; 50 copies of the magazine.

**Advanced Directory ads give you the opportunity to pitch your educational program, trade school or company in the Building Futures Magazine's career opportunities section. Ads include free creative design, logo, picture, contact information, areas of specialty and crafted pitch to students (75 words for 1/3 page, 100 words for 1/2 page)

All ads include full color and free design services.

Preferred specs: Adobe pdf files, 300 dpi, CMYK color (no RGB), all type outlined if possible
Guaranteed position add 20%.



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